

## **Voltea Selected as Top 50 Water Company in the Artemis Project Competition**

Voltea has won a much coveted place on The Artemis Project's 2011 list of the Top 50 water technology companies. Voltea was chosen based on a strict set of criteria including technology, business strategy, and potential applications.

The Artemis Project is a consulting firm dedicated to helping companies thrive in a world of increasing water scarcity. Each year, The Artemis Project brings together a panel of industry experts to examine the most important innovations in water technology. Laura Shenkar, principal and founder of The Artemis Project, says "The Artemis Top 50 is the water industry's benchmark for recognizing innovation that will matter.... the Top 50 identifies the most promising companies that are applying innovation in the market to address today's dire water challenges".

The judges for 2011 included, representatives from American Water, Carollo Engineers, GE Water & Process Technologies, IBM Green Innovations, Kennedy Jenks, Nalco, O2 Environmental, Syngenta, Veolia and the U.S. EPA.

Maarten van Raemdonck, Sales Director of Voltea, comments "I am pleased that Artemis recognizes the potential of Voltea to reduce the water and chemical footprint of industrial cooling towers. Our technology offers an attractive business proposition to cooling tower operators: significant reductions in freshwater consumption, chemical use, and wastewater generation, combined with a short payback period. "

Winners of the 2011 Artemis Project Top 50 were announced at the H2Ontario Global Water Leadership Summit on May 17th and 18th in Toronto, Canada.

For the more information please see:

- <http://theartemisproject.com>
- <http://h2o.ocadoiscovery.com>